NEWS UPDATE

DECEMBER 2024

Let All Be Happy

"He who serves the most, reaps the most."

- JIM ROHN



Table of Contents:

03 **Introduction**
History of M S International, Inc.
About Sarva Mangal Family Trust
Monthly Highlights

04 **NGO Visits**
Sarva Mangal Niketan Ashram
India Health Mission
Alpha Palliative Care Centre

07 **NGO in Focus for December'24**
Shrimad Rajchandra Love and Care

14 **Success Story**
Shrimad Rajchandra Love and Care

INTRODUCTION

HISTORY OF M S INTERNATIONAL, INC.

Manu and Rika Shah founded MSI in 1975, in the basement of their home in Ft. Wayne, Indiana. MSI is now the largest importer and distributor in the world of Premium Surfaces including granite, marble, porcelain and ceramic tiles, slate, travertine, limestone and other natural stone products from 37 countries. Most notably, MSI provided the granite for the Vietnam Memorial in DC.

Manu and Rika Shah established Sarva Mangal Family Trust (Sarva Mangal means 'let all be happy' in Sanskrit) over 20 years ago with compassion as their driving force for philanthropy. Manu's vision for SMFT is to act as a catalyst, challenge status quo, nurture passionate change-makers and support leapfrogging ideas that are scalable and sustainable. Today, all members from the Shah family are involved in social impact initiatives that are undertaken by SMFT. Manu supports VOSAP – Voice of Specially Abled People, which has created over 10,000 change makers and rated over 18,000 buildings rated for accessibility. He also supports Lend a hand India, which provides digital vocational training to over 300,000 students in 20,000 schools.

In 2007, Mr. Manu Shah was named Ernst & Young's national Entrepreneur of the Year in the distribution, manufacturing, and security category.

ABOUT SARVA MANGAL FAMILY TRUST

Established in 1994 by the Founders of M S International, Inc. The mission of the Sarva Mangal Family Trust is to improve and strengthen the health, education and wellness of communities and help them prepare for global jobs of the 21st century. Sarva Mangal is a Sanskrit word which means Goodness to All.

To advance this mission, the Sarva Mangal Family Trust has donated to and is continuing to work with various organizations and programs in health promotion and prevention, assisting victims of domestic violence, empowering seniors, entrepreneurship, technological literacy, community activism, and children's education.

MONTHLY HIGHLIGHTS



INAUGURATION OF SARVA MANGAL NIKETAN ASHRAM
The Sarva Mangal Niketan Ashram, funded by the Sarva Mangal Family Trust (SMFT), was inaugurated in the virtual presence of its founders, Manu and Rika Shah. Dedicated to uplifting underprivileged individuals, the ashram offers a holistic range of services, including an Old Age Home, Orphanage, De-Addiction Program, and Animal Shelter. With state-of-the-art facilities, it provides clean accommodation, nutritious meals, healthcare, and vocational training, empowering residents to lead dignified lives. This initiative reflects SMFT's unwavering commitment to compassion, hope, and transforming the lives of society's most vulnerable. **(Continued on Page 4)**

VISIT – SARVA MANGAL NIKETAN ASHRAM

December 2024 – The Sarva Mangal Family Trust has proudly established the Sarva Mangal Niketan Ashram, a sanctuary dedicated to uplifting underprivileged individuals and fostering a compassionate society. The ashram's mission extends across multiple facets of care, including support for senior citizens, orphaned children, individuals battling addiction, and abandoned animals. This holistic approach reflects the trust's unwavering commitment to addressing the diverse needs of society's most vulnerable members.

One of the key services of the ashram is its Old Age Home, which provides a haven for elderly individuals, senior citizens, and helpless individuals who lack family support. For children who have lost their parents or guardians, the ashram operates a nurturing Orphanage, ensuring their well-being, education, and personal growth. Additionally, the ashram runs a De-Addiction Program aimed at rehabilitating individuals struggling with substance abuse, offering them counseling, medical care, and a chance at a new beginning. In keeping with its ethos of compassion, the ashram also manages an Animal Shelter, providing care and protection to abandoned domestic animals.

The journey of the Sarva Mangal Niketan Ashram has been transformative. Initially, the residents lived in a dilapidated and unhygienic environment, which posed numerous challenges to their health and safety. Recognizing this dire need, the Sarva Mangal Family Trust funded the construction of a new, state-of-the-art facility. The new premises offer a safe and nurturing environment, complete with clean and spacious accommodations, nutritious meals, healthcare services, and vocational training opportunities to empower residents to lead dignified and self-sufficient lives.

With its holistic care programs and modern infrastructure, the ashram has become a beacon of hope, touching countless lives and providing a second chance to those in need. The Sarva Mangal Family Trust's unwavering dedication ensures that the ashram continues to be a place of solace, growth, and transformation.



Visit to the Old Ashram



New Ashram Building



Manu and Rika Shah at the Ashram Inauguration



SMFT Team at the Ashram Inauguration

VISIT – INDIA HEALTH MISSION

December 2024 – The SMFT Funded India Health Mission was successfully conducted in Vyara, Gujarat, on December 10 and 11. This initiative, held under the leadership of Dr. Nitin Shah, marked a significant effort in addressing critical healthcare needs in the region. The mission was carried out in collaboration with the Diwaliben Trust, a local organization deeply rooted in the community, ensuring seamless execution and impact.

During the two-day mission, extensive health services were provided to underserved populations in the area. Vision screening was a major focus, with 8,188 individuals receiving evaluations. Eyeglasses were distributed to 30 individuals on-site, with an additional 65 identified to receive them in the coming days. Moreover, 76 individuals with significant vision-related concerns were referred to hospitals for further evaluation and care. These efforts reflect the mission's dedication to delivering tangible outcomes and addressing immediate healthcare needs.

In addition to vision care, the mission included anemia screenings for 248 individuals. This critical service helped identify those in need of further medical attention, contributing to the prevention and management of anemia in the community. By providing these essential services, the mission not only addressed current health issues but also set a foundation for longer-term health improvements in the region.

The health mission exemplifies SMFT's commitment to fostering healthier communities through targeted healthcare initiatives. The collaborative efforts of the SMFT team and the Diwaliben Trust demonstrated the power of partnership in creating meaningful change.

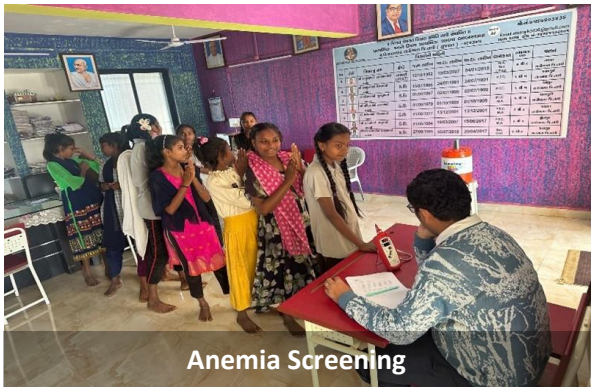
This mission stands as a testament to the impact that can be achieved when dedicated teams work together to serve those in need, and it paves the way for future initiatives that continue to bring hope and care to underserved populations.



Dr. Nitin Shah Training the Volunteers



Vision Screening



Anemia Screening



SMFT Team with the Volunteers

VISIT – ALPHA PALLIATIVE CARE CENTRE

December 2024 – The Sarva Mangal Family Trust, in collaboration with Alpha Palliative Care, has recently inaugurated a Palliative Care Link Center in Thiruvalla, Kerala. This initiative underscores the commitment to providing compassionate and holistic care to individuals in need of specialized support.

The center offers a wide range of services, including palliative home care, inpatient care, dialysis services, and physiotherapy treatment, ensuring that patients receive comprehensive care in a supportive and empathetic environment.

At Alpha Palliative Care, their core mission is to empower patients to live as actively and meaningfully as possible, even in the face of challenging circumstances.

The team is dedicated to alleviating pain, relieving suffering, and addressing the emotional and spiritual needs of patients. By embracing a patient-centric approach, Alpha Palliative Care aims to improve the quality of life for individuals and their families during difficult times.

One of the standout initiatives at the center is the physiotherapy program, aptly named Punarjani. This innovative program has transformed the lives of countless patients, helping them regain mobility and independence.

Stories of individuals who were once bedridden but have now returned to functional lives serve as powerful testimonials to the dedication and expertise of the physiotherapy team. The program highlights the role of physiotherapy not only in managing physical symptoms but also in promoting overall well-being and resilience.

Through the efforts of the Sarva Mangal Family Trust and Alpha Palliative Care, the center in Thiruvalla is more than just a medical facility—it is a sanctuary of hope, compassion, and care.

The collaborative vision is clear: to support patients and their families by addressing their diverse needs and creating an environment where dignity, comfort, and life's possibilities can thrive.



Palliative Care Center Supported by Sarva Mangal Family Trust


Palliative Care Center Inauguration


Oxygen Concentrator Distribution


Palliative Care Beneficiary Home Visit

NGO IN FOCUS DECEMBER'24 – SHRIMAD RAJCHANDRA LOVE & CARE

About the Nonprofit



The mission of Shrimad Rajchandra Love and Care (SRLC) is to bring joy and service to those in society who are underserved. One of its' flagship programs is to provide healthcare services to underprivileged rural/tribal communities through a 250 bedded charitable multi-speciality Shrimad Rajchandra Hospital and Research Centre (SRHRC) based in Dharampur, South Gujarat, India.

Additionally, it runs a comprehensive free Outreach program through mobile medical clinics in 100+ surrounding villages. They treat around 400,000 patients every year at the hospital and through mobile clinics.

Based on the deeper understanding of the community healthcare needs, SRHRC has launched preventive programs covering Vision Care and Anemia Mitigation for impacted communities all over India



NGO IN FOCUS DECEMBER'24 – SHRIMAD RAJCHANDRA LOVE & CARE

About the SMFT Funded Project



- The Vision Care Project in collaboration with Shrimad Rajchandra Love and Care (SRLC-USA) focusses on addressing visual impairment caused by uncorrected refractive errors, a second leading cause of avoidable blindness in India.
- Over the next five years, the project aims to screen 20 million individuals by reaching underserved rural communities and school children.
- The project delivers high quality eye examination through local healthcare partners. They aim to provide 4 million eyeglasses across rural India creating lasting impact in their lives.
- The Anemia Mitigation Project focuses on reducing anemia prevalence among rural and tribal populations. Through health awareness sessions, anemia screenings, and free deworming and iron-folic acid supplementation, the program combines preventive care with immediate treatment. The strategy emphasizes long-term lifestyle changes, aiming for measurable improvement in hemoglobin levels and overall quality of life.



NGO IN FOCUS DECEMBER'24 – SHRIMAD RAJCHANDRA LOVE & CARE

Project Location/Geography

- The Vision Care Project spans 28 districts across 7 states in India: Gujarat, Uttar Pradesh, Madhya Pradesh, West Bengal, Assam, Bihar, and Odisha, with plans to expand further in 2025.
- Anemia Mitigation initiative operates in Gujarat, Maharashtra, Madhya Pradesh, West Bengal, Karnataka, Odisha and Rajasthan, with plans to expand to additional territories.





NGO IN FOCUS DECEMBER'24 – SHRIMAD RAJCHANDRA LOVE & CARE

Recent Project Updates

- Vision Care: The project reached the target milestone in 2024, completing over 1 million eye screenings and providing 135,000 pairs of spectacles to individuals in need.
- Anemia Mitigation: Anemia Mitigation Program achieved a key milestone of 300,000 screenings in 2024, providing iron folic supplements to over 1,50,000 anemic individuals.
- In addition to their teams, they are collaborating with other local government healthcare workers and NGO partners to expand their reach.



- Awareness sessions empowered over 100,000 individuals with health and nutritional knowledge in December 2024 alone.
- Based on their experience gained over the last 3 years, they have created Standard Operating Procedures for end-to-end workflow management including partner onboarding, training, screening operations, data entry and reporting which are shared and implemented by their remote offices and NGO partners to ensure standard best practices are followed across all their geographies.
- They have also implemented Google App sheet integration for enhanced data collection, ensuring real-time tracking in schools, and villages. They plan to launch a dedicated app in 2025 for operational management, including stock reconciliation and scheduling.





NGO IN FOCUS DECEMBER'24 – SHRIMAD RAJCHANDRA LOVE & CARE

Overall Impact



The programme has delivered transformative outcomes, by eyesight correction and reducing anemia prevalence, particularly among school children in underserved areas. Beneficiaries experienced an average 50% improvement in hemoglobin levels, which in turn led to reduced absenteeism, an increase in physical activities and improvement in academic performance in school children. By strengthening local healthcare, the initiative created a scalable, community-based model for health programmes.

Collaborations with government bodies and NGOs have significantly amplified outreach, establishing SRLC as a leader in vision care and anemia mitigation. The program has fostered trust within communities, driving greater participation. With an ambitious target of 4 million eye screenings and 3 million hemoglobin screenings in 2025, the project is poised for exponential growth and improved health outcomes.



NGO IN FOCUS DECEMBER'24 – SHRIMAD RAJCHANDRA LOVE & CARE

Highlight of the Month

In December 2024, SRLC conducted approximately 100,000 Hb screenings. This marked the program's best month till date, demonstrating scalability and efficiency.



Awards

SRLC received several awards and accolades at the Tata Mumbai Marathon, cementing its position as the most successful NGO at this prestigious event.

SRHRC has been certified in Platinum category under the NABH Digital Program in 2024.



NGO IN FOCUS DECEMBER'24 – SHRIMAD RAJCHANDRA LOVE & CARE

In the News

SRHRC held a free 4 day mega medical camp in the first week of Jan 2025 which was attended by 15,000 beneficiaries and over 1500 eyeglasses distributed through vision care programme and anemia screenings carried out for all.



SUCCESS STORY – SHRIMAD RAJCHANDRA LOVE & CARE



Name: Nikhil Raju Chavdhari
Location: Kaprada, Gujarat
Project: Vision Care

In the picturesque but remote village of Kaprada, where resources are scarce, Nikhil Raju Chavdhari, the 15-year-old son of a farmer, faced an invisible challenge that was holding him back from reaching his full potential. A diligent student at Pragna Saurabh Manpur High School, Nikhil struggled in silence, unaware that he was suffering from a vision deficiency. Despite sitting in the front row of his classroom, he was unable to see the blackboard clearly, making it increasingly difficult for him to follow lessons and participate actively in his studies.

The turning point came when the SRHRC Vision Care Team conducted a screening camp at his school. During the check-up, Nikhil was diagnosed with -2 power in both eyes – a significant impairment that had gone unnoticed. Without intervention, this condition could have continued to hinder his education and aspirations.

The team provided Nikhil with a pair of prescription glasses and, more importantly, gave him and his family basic awareness about eye care. The impact was immediate and life changing. With his new glasses, Nikhil could see the blackboard clearly for the first time, and a world of opportunities opened for him. His confidence improved, and he became more engaged in the classroom, actively participating in lessons that were once a blur.

Thanks to the Vision Care Project, Nikhil regained not only his eyesight but also his hope for a brighter future. Today, he is thriving in his studies and is more determined than ever to pursue his dreams. Nikhil's story is a testament to how a simple, yet impactful intervention can transform lives and empower individuals to overcome barriers, no matter how hidden they may seem.

The success of this initiative highlights the importance of vision care in rural areas, ensuring that children like Nikhil are not left behind due to preventable conditions. This is not just a story about improving eyesight, it is a story about restoring potential and rekindling dreams.

SUCCESS STORY – SHRIMAD RAJCHANDRA LOVE & CARE



Name: Purnima
Location: Odapada, Gujarat
Project: Vision Care

For 58-year-old Purnima, life in Odapada Village had become increasingly difficult. Living with her son, she watched her world fade into darkness as her eyesight worsened with age. She could no longer recognize faces, read, or perform basic daily tasks without help. This growing dependence on others made her feel like a burden to her family and community.



Unaware of vision care solutions, she accepted her deteriorating sight as an inevitable part of aging, resigning herself to a life of struggle and isolation.

But hope arrived unexpectedly through a friend, who informed her about a free vision screening camp organized by Kalinga Eye Hospital in partnership with Shrimad Rajchandra Love and Care and SMFT, held in her neighborhood on 13th December 2024. Though she knew little about the program, Purnima decided to attend, fueled by a desperate wish to regain her sight.

At the camp, Purnima was examined by a team of expert eye care professionals. The diagnosis was straightforward but profound: she had a refractive error that could be corrected with glasses. Right there at the camp, Purnima was handed a pair of prescription glasses, and as she put them on, her world changed instantly.

The once-blurry shapes became sharp and vivid. She could read, recognize familiar faces, and navigate her surroundings independently again. Her headaches disappeared, and with them went her feelings of helplessness. A newfound confidence filled her heart, and she expressed her deep gratitude to Kalinga Eye Hospital, SMFT, and the Vision Care Project for restoring not just her sight but her ability to live with dignity.

Purnima's transformation is a shining example of the impact of vision care initiatives in rural areas. Her story underscores how a simple solution, like access to glasses, can restore hope, independence, and quality of life.

This isn't just about correcting vision—it's about empowering individuals to see life clearly, contribute to their families, and live with renewed purpose. With continued support for programs like these, countless others like Purnima can reclaim their lives and look forward to a brighter future.

SUCCESS STORY – SHRIMAD RAJCHANDRA LOVE & CARE



Name: Manasi
Location: Kulad, Gujarat
Project: Vision Care

For 45-year-old Manasi, life in Kulad village revolved around managing her household and supporting her family through part-time tailoring. However, as her vision gradually worsened, tasks that once came naturally—threading a needle, sewing intricate patterns, and managing household chores—became nearly impossible. The blurriness in her vision brought frustration and a sense of helplessness, chipping away at her confidence and independence.

Manasi's life took a positive turn when she learned about a free vision screening camp organized by Kalinga Eye Hospital in partnership with Shrimad Rajchandra Love and Care (SRLC) and SMFT. Determined to find a solution, she attended the camp, where her eyes were examined by trained professionals. The diagnosis was straightforward: a refractive error that could be corrected with a pair of glasses.

When Manasi put on her new glasses for the first time, her world transformed. The vibrant clarity of colors, patterns, and details she had missed for so long came flooding back, and with it, her confidence and independence. She could now resume her tailoring work with precision and manage her household duties with ease.

Overjoyed by the life-changing intervention, Manasi expressed her heartfelt gratitude to the Vision Care Project, calling her new glasses her "lifeline." They not only restored her vision but also empowered her to continue supporting her family and living a fulfilling life.

Manasi's story is a testament to how timely and accessible eye care can make a profound impact on individuals and their families. By restoring vision, initiatives like these bring back independence, confidence, and dignity, helping people see the world—and their future—clearly again.

SUCCESS STORY – SHRIMAD RAJCHANDRA LOVE & CARE



Name: Aerik Khadam
Location: Kaprada, Gujarat
Project: Anemia Mitigation

In the remote village of Kaprada, 10-month-old Aerik Khadam's family faced a harrowing situation when their little boy developed severe breathing difficulties, a high fever, and extreme pallor. The once-lively baby was struggling, and his parents were growing increasingly anxious about his deteriorating condition.

Aerik was referred to Shrimad Rajchandra Health and Research Center (SRHRC), where his condition was assessed. The diagnosis was alarming: a critically low hemoglobin level of just 5.5 gm/dl, indicating severe anemia. Immediate action was needed to save his life.

The SRHRC team swiftly admitted Aerik and initiated life-saving treatment, including a blood transfusion, antibiotics to fight the infection, and supportive care to stabilize his condition. Over the course of his stay, Aerik responded remarkably well to the treatment.

By the time of his discharge, his hemoglobin levels had improved to 9 gm/dl, and all his symptoms—breathing difficulties, fever, and pallor—were completely resolved. The once weak and ailing child was now smiling and active, much to the relief and joy of his family.

This heartwarming transformation was made possible by the dedicated care and expertise of the SRHRC team. Aerik's story is a powerful reminder of the importance of accessible healthcare in underserved areas, where timely interventions can mean the difference between life and death.

Through the efforts of SRHRC, children like Aerik are given not just treatment but a renewed chance at life, bringing hope and strength to families in the most remote corners of the region.

SUCCESS STORY – SHRIMAD RAJCHANDRA LOVE & CARE



Name: Khushi Ganvit
Location: Chondha, Gujarat
Project: Anemia Mitigation

For 16-year-old Khushi Ganvit, life as a student at Manibhai Desai Higher Secondary School was becoming increasingly difficult. Struggling with fatigue and poor concentration, Khushi often found it hard to focus on her studies and keep up with her peers. Unbeknownst to her, the cause of her struggles was moderate anemia, as revealed during an anemia screening at her school. Her hemoglobin level was critically low at 7.5 gm/dl.

Through the anemia screening and health awareness sessions conducted at her school, Khushi learned about the immediate need for intervention. The sessions emphasized the importance of iron and folic acid supplements and a nutritious diet rich in iron to combat anemia. Determined to improve her health, Khushi diligently followed the recommended regimen.

Over time, her efforts paid off. Her hemoglobin levels increased to 12.1 gm/dl, successfully placing her in the non-anemic category. Along with her improved health came a significant boost in her energy levels and concentration. Khushi began to thrive academically, reclaiming her confidence and enthusiasm for learning.

Khushi's journey highlights the transformative impact of awareness and accessible healthcare initiatives. Her story is a testament to how timely interventions, coupled with education about nutrition and health, can empower individuals to overcome barriers and unlock their full potential.

Today, Khushi stands as an inspiration to her peers and community, proving that combating anemia is not just about improving numbers it is about transforming lives and enabling brighter futures.

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www.msisurfaces.com/corporate/charitable-trust.aspx

