









SARVA MANGAL FAMILY TRUST
ANNUAL REPORT 2024

SARVA MANGAL FAMILY TRUST

MSI Charitable Trust

SHAH HAPPINESS FOUNDATION

By Founders of M S International, Inc.



Table of Contents

03 About Us

04 Our Mission and Grantmaking Philosophy

05 Global Impact Footprint

06 Select Highlights 2024

10 Rika and Manu's India Philanthropy Trip

12 Global Initiative in Focus

17 SMFT's Special Commitments and Evolving Efforts in 2024

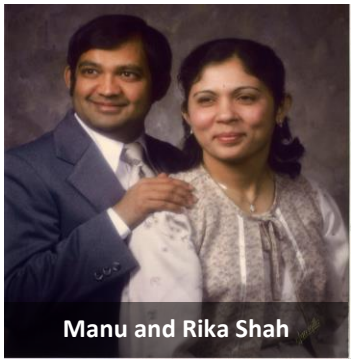
19 Awards and Recognitions to SMFT in 2024

22 SMFT's Partners

About Us

History of M S International Inc.

Manu and Rika Shah founded MSI in 1975, in the basement of their home in Ft. Wayne, Indiana. Today, headquartered in Orange, California, MSI stands as a premier supplier of flooring, countertops, wall tiles, and hardscaping in North America. With 50+ showrooms and distribution centers throughout the US and Canada, along with domestic manufacturing sites in South Carolina and Georgia, MSI offers a diverse range of products sourced globally from 37+ countries across six continents.



Manu and Rika Shah

About Sarva Mangal Family Trust

Manu and Rika Shah established Sarva Mangal Family Trust (Sarva Mangal means 'let all be happy' in Sanskrit) over 30 years ago with compassion as their driving force for philanthropy with an aim to improve and strengthen the health, education and wellness of communities and help them prepare for global jobs of the 21st century.

To advance this mission, the Sarva Mangal Family Trust has donated to and is continuing to work with various organizations and programs in health promotion and prevention, assisting victims of domestic violence, empowering seniors, entrepreneurship, technological literacy, community activism, and children's education.

Manu's vision for Sarva Mangal Family Trust is to act as a catalyst, challenge status quo, nurture passionate change-makers and support leapfrogging ideas that are scalable and sustainable. Today, all members from the Shah family are involved in social impact initiatives that are undertaken by SMFT.



The Shah Family

Our Mission and Grantmaking Philosophy

Sarva Mangal Family Trust supports causes such as **Education Technology, Healthcare and Nutrition** and **Vocational Training.** We partner with organizations to create a fundamental shift in the quality of life of individuals with leapfrogging ideas.



EDUCATION TECHNOLOGY

We provide quality education using technology to students. We support initiatives focusing on early childhood education.



HEALTHCARE AND NUTRITION

We provide preventive healthcare to millions, with large-scale initiatives like vision care and anemia detection, improving lives on a massive scale.



VOCATIONAL TRAINING

We create jobs by providing vocational skills to young adults. Providing them with job skills at a young age gives them an ability to be self-dependent and support their own families.

Education Technology

7 Million+

Students Provided with Digital and Early Childhood Education

Healthcare and Nutrition

8 Million+

People Provided with Access to Basic Healthcare

Vocational Training

1.5 Million+

Students Provided with Employability Skills

Number of Charities Supported

300+

Global Impact Footprint



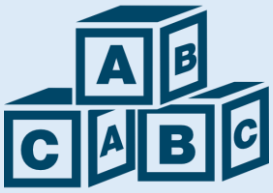
40 MILLION

Lives Impacted



10 MILLION

Mid-Day Meals for Government School Students



6 MILLION

Students Impacted by Providing Digital and Early Childhood Education



4.5 MILLION

Underprivileged Individuals Received Free-Of-Cost Treatment



4 MILLION

Diagnosed and Provided Vision Care



1.5 MILLION

Students Impacted by Providing Quality Education Opportunities



230K

Anganwadi Workers Impacted

Education Technology Select Highlights 2024

7 Million+ Children Provided with Early Childhood Education



Sarva Mangal Family Trust has made a multi-million dollar commitment to provide early childhood education for upto **50 Million** children through ***Rocket Learning***, leveraging artificial intelligence and existing government infrastructure in the next 5 years.

Sarva Mangal Family Trust partners with Pratham Global to scale the ***Pratham-Shah PraDigi Innovation Centre***, a transformative initiative revolutionizing education through technology, pedagogy, and community engagement, aiming to reach 5 million people in 5 years.

SMFT's Partnership with Rocket Learning

Leverage AI in partnership with governments and catalyzing cognitive development in early childhood:

6 Million Children

230K Anganwadi Workers

SMFT's Partnership with Pratham

Developing and promoting technology enabled tools, products, and programs in schools and households:

1.5 Million Children

41K Teachers, Mothers and Youths



Nonprofits in this Focus Area

Pratham Every Child in School & Learning Well | Rocket Learning | AIF American India Foundation | Life since 1978 | My Private Professor Inspire. Empower. Achieve. | Santa Ana Unified School District | Buena Park School District

Healthcare and Nutrition Select Highlights 2024

10 Million+ Meals | **8 Million+** People Provided with Access to Basic Healthcare



Sarva Mangal Family Trust supports the ***Akshaya Patra Foundation***'s mid-day meal program, providing nutritious meals to children in Government and Government-aided schools, combating malnutrition and promoting healthier futures.

Sarva Mangal Family Trust partners with ***Dava Cana*** to deliver affordable healthcare to rural communities through telehealth, expanding specialist access, enabling remote consultations, and fostering a sustainable, community-driven health model.

SMFT's Partnership with Akshaya Patra

Provide mid-day meals to children in government schools, supporting education and well-being:

10 Million Meals

40K Students

SMFT's Partnership with Dava Cana

Provide access to rural healthcare through telehealth and community engagement:

40K Patient Consultations

2340 Village Visits



Nonprofits in this Focus Area

Shrimad Rajchandra Mission Dharampur | Bhansali Trust Empowering Humans | Voice of Specially Abled People | Illumination Foundation | Akshaya Patra Unlimited food for education | Dava Cana Mobile Medical Clinics | Siddh Divyang Foundation | Alpha Palliative Care An Initiative of Alpha Charitable Trust

Vocational Training Select Highlights 2024

50K+ Jobs Created | **1.5 Million+** People Provided with Employability Skills



Sarva Mangal Family Trust has signed a multi-million-dollar commitment with ***Lend A Hand India*** to provide multi-skill vocational education and career guidance to young boys and girls as part of secondary and higher secondary school education.

Sarva Mangal Family Trust supports ***Project Life***'s Women Empowerment Project, offering free vocational training that fosters self-reliance, restores dignity, and strengthens families, empowering women to create lasting change.

SMFT's Partnership with Lend A Hand India

Integrate vocational training into education for lifelong employability skills in Grade 9-12 students:

1.5 Million High School Students

14K Schools across India

SMFT's Partnership with Project Life

Empower women with market-aligned skills for economic self-sufficiency:

11K Women Empowered

60K Families Impacted



Nonprofits in this Focus Area

AIF AMERICAN INDIA FOUNDATION

PRATHAM EDUCATION FOUNDATION SKILL DEVELOPMENT PROGRAM

Lend A Hand India

Life since 1978

Shrimad Rajchandra Mission Dharampur

SMFT's Contribution to Local Communities

Several Employee Engagement Activities Conducted



Sarva Mangal Family Trust conducts various employee engagement activities to contribute to local communities, these include:

- **Tree Plantation Drive** for environment conservation.
- **Blood Donation Drive** to support local healthcare.
- **Educational Activities and Games** for Specially-Abled Kids.
- **Serving and Feeding Food** to Specially-Abled Kids.
- **Vocational Skills Workshop** for High Schoolers.
- **Distribute Backpacks and Stationery Supplies** to support students in Government Schools.
- **Clothes Donation Drive** to aid those in need.

MSI Employees Impacting Local Communities Around the World


Residential School for the Disabled


Tree Plantation and Kitchen Garden


Art and Craft Session


Hands on Learning Session



Blood Donation Drive

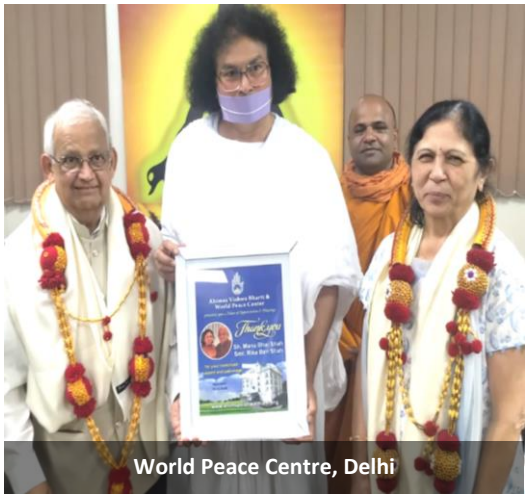

Clothes Donation Drive

Rika and Manu's India Philanthropy Trip


India Mission Trip with American India Foundation

20 Days
24 Cities
15 Nonprofits
7 Flights
2 Train Expeditions
2K+ KM by Car
Met 3200+ People


Meeting with Former President of India, Delhi


World Peace Centre, Delhi


Lifetime Achievement Award, VJTI, Mumbai


Lend A Hand India, Pune


Akshaya Patra Kitchen, Panvel

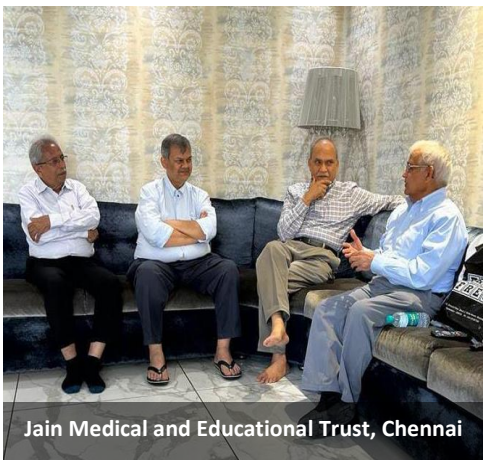
Rika and Manu's India Philanthropy Trip


Shrimad Rajchandra Mission, Dharampur


Bhansali Trust, Radhanpur


MSI Vendors, Morbi


Project Life, Rajkot


Jain Medical and Educational Trust, Chennai


Mathrushree Manovikasa Kendra, Bangalore


Siddh Divyang Foundation, Bangalore


MSI Centre of Excellence, Rewari

Global Initiative in Focus: Anekant Community Center



About the Nonprofit:

Sarva Mangal Family Trust supports ***Anekant Community Center*** in providing humanitarian services worldwide.

ACC strives to be a multi-service, multi-ethnic resource center, promoting resilience and well-being in underserved communities locally and globally.

Aim: To address critical needs in healthcare, education, and disaster relief for underserved communities by offering free support globally.

Current Impact: Conducted medical missions in **27 countries** benefitting **156,150 individuals.**

Key Highlights:

- Provides **free healthcare services** and **timely disaster relief**.
- **Over 4,100 free surgeries** provided to correct health issues such as hernias, hysterectomies, cysts, and cataracts.
- Organizes annual **Health Fairs in Anaheim,** offering free medical consultations, screenings, and health education **to hundreds**.
- Provides **Cancer Education**, **Early Detection Services**, **Prevention of Cancer** and **Support for Cancer Patients**.





Dispensing Eyeglasses



Anaheim Health Fair



Prosthetic Aid (Turkey-Syria Earthquake)

Global Initiative in Focus: Health Missions in Africa, Nepal and India



Ghana



Cameroon



Nigeria


Zambia


Jamaica


Uganda


Kenya



Flood Relief Work in Nepal


Kathmandu, Nepal


Chandigarh, India


New Delhi, India


Gorakhpur, India

Global Initiative in Focus: Creating Care Foundation



About the Nonprofit:

Sarva Mangal Family Trust supports ***Creating Care Foundation*** by donating iPads and Chromebooks, empowering high school students in Potreros, Mexico

The Organization empowers communities through education, healthcare, and poverty alleviation initiatives.

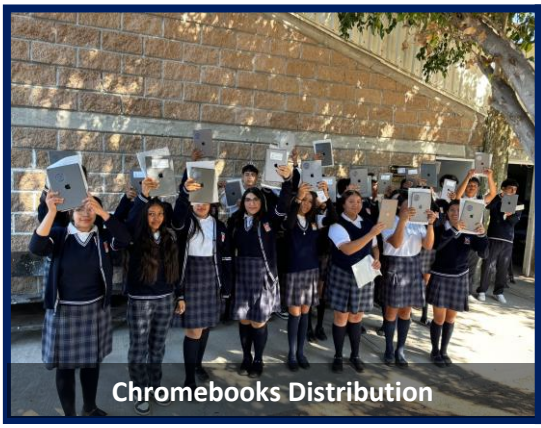
Aim: To equip underprivileged communities with the resources and skills needed to break the cycle of poverty.

Current Impact: 200+ Learners with lesser means.

Key Highlights:

- **Founded by Anaheim High School** students, driving youth-led philanthropy to uplift their ancestral hometown and beyond.
- Provides **digital tools, educational resources, and humanitarian aid** to underserved communities, fostering long-term empowerment.
- Equips schools with **modern learning technology**, donating 200+ iPads and Chromebooks to enhance education access.
- Supports students and families with **skill-building initiatives**, promoting self-sufficiency and breaking the cycle of poverty.

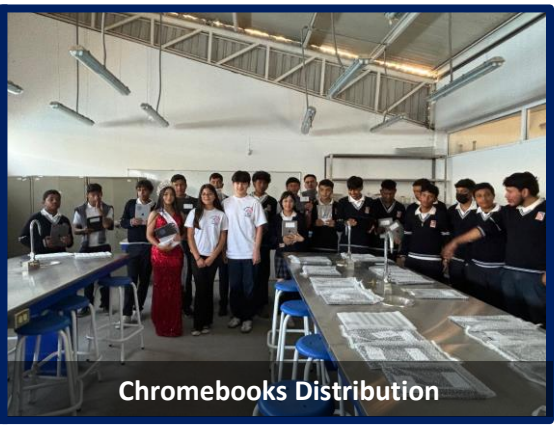




Chromebooks Distribution



Computer Room Funded by the Shah Family



Chromebooks Distribution

Global Initiative in Focus: Anemia Mitigation Project



About the Initiative:

Sarva Mangal Family Trust is focusing on using noninvasive technologies to detect anemia levels among mass populations and provide awareness and nutritional support to those who lack required hemoglobin levels.

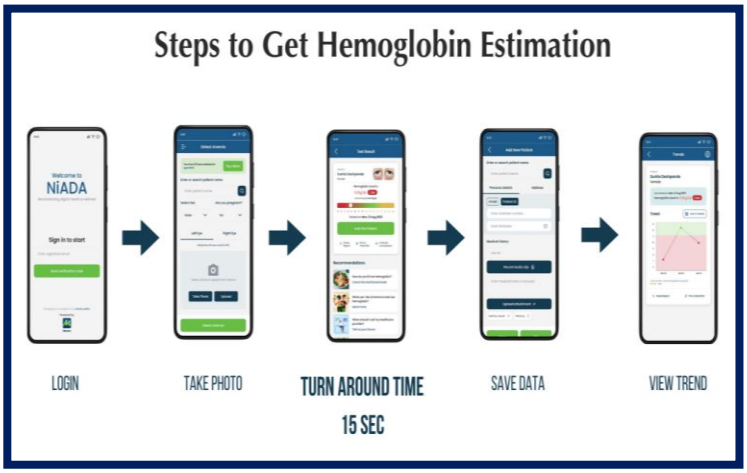
Aim: To provide anemia care to upto **5 million** people in the next **5 years.**

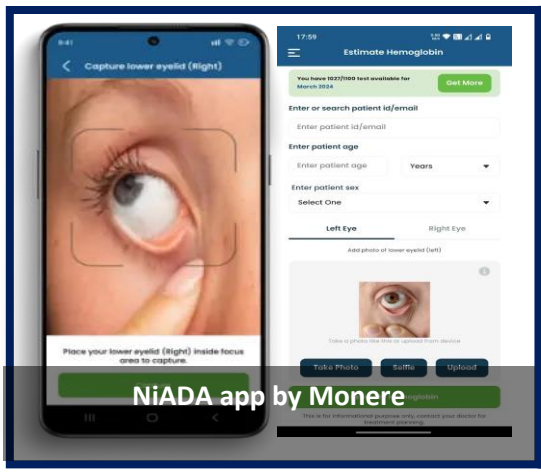
Organizations Involved: Masimo Corporation (For Profit), Monere (For Profit), SRH (Nonprofit) and Purdue (University).

Current Impact: 580,000+ People Screened and **110,000** Undergoing Treatment.

Key Highlights:

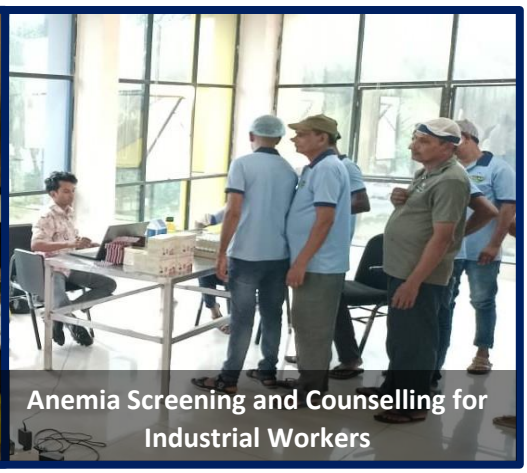
- Invested in a newer technology NiADA, which offers non-invasive, AI-powered anemia detection with fast, accurate results using a smartphone.
- The app tracks Hb levels over time, providing trend analysis and enabling scalable, accessible screening.
- Anemia screening capacity **increased by 132%** (~250,000 in 2023 to ~580,000 in 2024)
- **330+** schools have been screened for Anemia.
- Inhabitants from more than **7 Districts across 3 States** have benefitted from this project.





NiADA app by Monere


Anemia Screening of Construction Workers at SRMD Ashram


Anemia Screening and Counselling for Industrial Workers

Global Initiative in Focus: Vision Care



About the Initiative:

Sarva Mangal Family Trust is focusing on providing vision care to upto **20 million** people and upto **5 million** free eyeglasses using autorefractor technology.

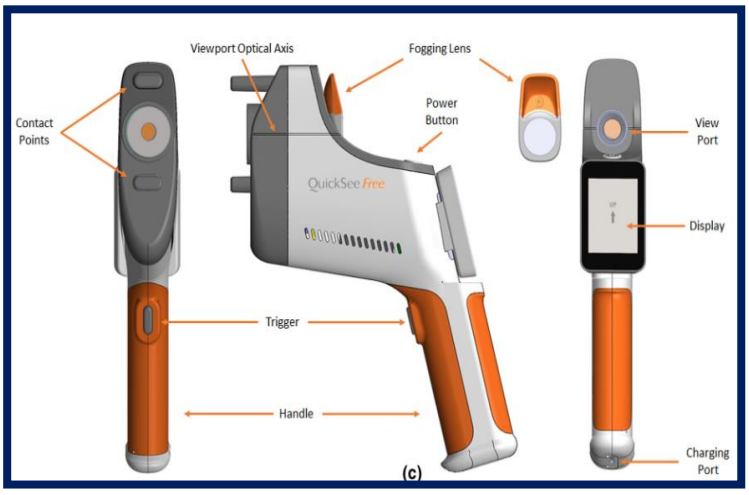
Aim: Equip SMFT's nonprofit partners with portable autorefractors to inspect upto **40 million** eyes and prescribe low-cost eyeglasses to upto **5 million** people in the poorest parts of India.

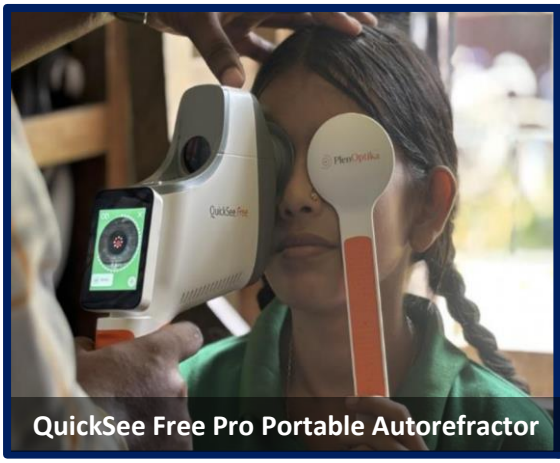
Organizations Involved: Plenoptika, Bhansali Trust (Nonprofit), SRH (Nonprofit), and Sight & Sketches.

Current Impact: 1.5 Million+ People Screened.

Key Highlights:

- Transitioned from **QuickSee Autorefractor** to the advanced **QuickSee Free Pro**, integrating **newer technology** for improved vision assessment.
- **QuickSee Free Pro** enhances **accuracy** with its **open-view design, wavefront aberrometry,** and **dynamic measurements.**
- This **advancement delivers accuracy** comparable to **high-end autorefractors**, aligning closely with **subjective refraction.**
- With this **upgrade**, we continue expanding our **impact—1.5M+ diagnosed, 215K+ aided with free eyeglasses.**




QuickSee Free Pro Portable Autorefractor



Vision Screening in Odisha


Rika Shah at Vision Camp

SMFT's Special Commitments and Evolving Efforts in 2024

SMFT supports Illumination Foundation to Provide Housing and Healthcare for Unhoused Families



SMFT donates to Indian Philanthropy Alliance's Annual Youth Essay Competition



SMFT helps SAHARA Foundation Provide Safe Housing for Domestic Violence Survivors



SMFT's Special Commitments and Evolving Efforts in 2024

SMFT Endowed a Chair at Chapman University to Foster Innovation and Entrepreneurship



SMFT donates to Anaheim Health Fair Every Year



SMFT supports Nonprofits and Entrepreneurs in Africa through Resolution Project



Awards and Recognition to SMFT in 2024



Manu presented with Migliore Lifetime Achievement Award



Manu and Rika Shah's philanthropic efforts recognized by Pujya Gurudev Rakeshji (Indian Spiritual Leader, Scholar of Jainism, and Author).

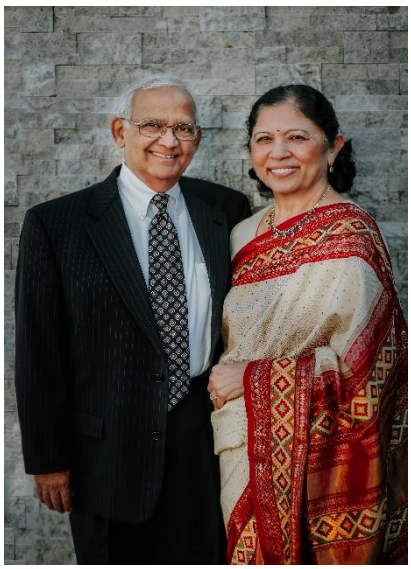


Manu Shah Received Corporate Citizen of the Year Award from the Orange County Chamber of Commerce.



Manu and Rika Shah presented with Resolution Project's Champions Circle Award for Supporting Young Leaders in Africa.

Awards and Recognition to SMFT in 2024



Manu and Rika Shah recognized as part of the 2021 Indiaspora Philanthropy Leaders List – 100 honorees of Indian heritage for their philanthropic contributions and engagement.



MSI Awarded the Top Company for Sustainable Growth by Association for Corporate Growth.



MSI's CEO Emeritus, Mr. Manu Shah Awarded the Jewels of India Award which was presented to Leading Indo-American Personalities for their success and contribution.

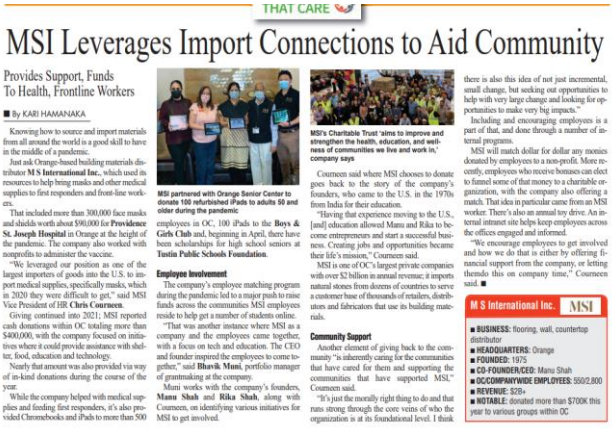


Manu Shah received the Param Danveer Award for his philanthropic work from Namramuni Maharaj (Indian Jain monk, activist and Gujarati Language writer).

Notable Awards

- **Business Excellence Award** by Chapman University.
- **Company that Cares and Top Workplace** Recognition by Orange County Business Journal.
- **Corporate Citizen of the Year** Award by the Orange Chamber of Commerce.
- **Distinguished Engineering Alumni** by Purdue University.
- **Ernst & Young Entrepreneur of the Year** Award: Recognized as the first Indian-American for outstanding business leadership, innovation, and growth.
- **Highest Civilian Award for Philanthropic Work** by Minorities Group.
- **Indiaspora Philanthropy Leaders** List 2021: Top leaders in philanthropy among 30 honorees from the USA.
- **Jewels of India Award** by Maneesh Media: Recognized among leading Indo-American personalities, celebrating outstanding contributions to society.
- **Lifetime Achievement Award** by VJTI.
- **Resolution Project's Champions Circle Award** for Supporting Young Leaders in Africa.
- Top 5 **Fastest Growing Companies** in Orange County.
- **Top Company for Sustainable Growth** by Association for Corporate Growth.





THAT CARE

MSI Leverages Import Connections to Aid Community

Provides Support, Funds To Health, Frontline Workers

By KARI HAMANAKA

Knowing how to source and import materials from all around the world is a good skill to have in the middle of a pandemic.

Just ask Orange-based building materials distributor **M S International Inc.**, which used its resources to help bring masks and other medical supplies to first responders and front-line workers.

That included more than 300,000 face masks and shields worth about $90,000 for **Providence St. Joseph Hospital** in Orange at the height of the pandemic. The company also worked with nonprofits to administer the vaccine.

"We leveraged our position as one of the largest importers of goods into the U.S. to import medical supplies, specifically masks, which in 2020 they were difficult to get," said MSI Vice President of HR **Chris Courneen**.

Giving continued into 2021; MSI reported cash donations within OC totaling more than $400,000, with the company focused on initiatives where it could provide assistance with shelter, food, education and technology.

Nearly that amount was also provided via way of in-kind donations during the course of the year.

While the company helped with medical supplies and feeding first responders, it's also provided Chromebooks and iPads to more than 500 employees in OC, 100 iPads to the **Boys & Girls Club** and, beginning in April, there have been scholarships for high school seniors at **Tustin Public Schools Foundation**.

MSI partnered with Orange Senior Center to donate 100 refurbished iPads to adults 50 and older during the pandemic

Employee Involvement

The company's employee matching program during the pandemic led to a major push to raise funds across the communities MSI employees reside to help get a number of students online.

"That was another instance where MSI as a company and the employees came together, with a focus on tech and education. The CEO and founder inspired the employees to come together," said **Bhavik Muni**, portfolio manager of grantmaking at the company.

Muni works with the company's founders, **Manu Shah** and **Rika Shah**, along with Courneen, on identifying various initiatives for MSI to get involved.

MSI's Charitable Trust 'aims to improve and strengthen the health, education, and wellness of communities we live and work in,' company says

Courneen said where MSI chooses to donate goes back to the story of the company's founders, who came to the U.S. in the 1970s from India for their education.

"Having that experience moving to the U.S., [and] education allowed Manu and Rika to become entrepreneurs and start a successful business. Creating jobs and opportunities became their life's mission," Courneen said.

MSI is one of OC's largest private companies with over $2 billion in annual revenue; it imports natural stones from dozens of countries to serve a customer base of thousands of retailers, distributors and fabricators that use its building materials.

Community Support

Another element of giving back to the community "is inherently caring for the communities that have cared for them and supporting the communities that have supported MSI," Courneen said.

"It's just the morally right thing to do and that runs strong through the core veins of who the organization is at its foundational level. I think there is also this idea of not just incremental, small change, but seeking out opportunities to help with very large change and looking for opportunities to make very big impacts."

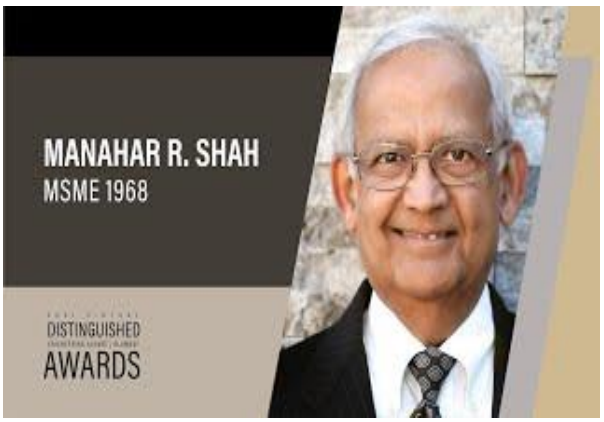
Including and encouraging employees is a part of that, and done through a number of internal programs.

MSI will match dollar for dollar any monies donated by employees to a non-profit. More recently, employees who receive bonuses can elect to funnel some of that money to a charitable organization, with the company also offering a match. That idea in particular came from an MSI worker. There's also an annual toy drive. An internal intranet site helps keep employees across the offices engaged and informed.

"We encourage employees to get involved and how we do that is either by offering financial support from the company, or letting themsbo this on company time," Courneen said. ■

M S International Inc. MSI

- **BUSINESS:** flooring, wall, countertop distributor
- **HEADQUARTERS:** Orange
- **FOUNDED:** 1975
- **CO-FOUNDER/CEO:** Manu Shah
- **OC/COMPANYWIDE EMPLOYEES:** 550/2,800
- **REVENUE:** $2B+
- **NOTABLE:** donated more than $700K this year to various groups within OC



Sarva Mangal Family Trust's Partners

Nonprofits Supported by SMFT | USA

Pretend City Children's Museum

Chapman University

My Private Professor — Inspire. Empower. Achieve.

Illumination Foundation — Disrupting the Cycle of Homelessness

Travis Mills Foundation

Boys & Girls Clubs of America

Anekant Community Center

joy of helping — Helping by Touching Lives

Tustin Public Schools Foundation

Sight Sketches

Santa Ana Unified School District

Sahara — Caring for the South Asian Community

Unlimited Possibilities — Formerly known as UCP of Orange County

Luv N' Arms Animal Sanctuary

Buena Park School District — Ignite the Passion for Learning

Habitat for Humanity

Lestonnac Free Clinic

Orange County Community Foundation

girls inc. of Orange County

J360 foundation

Orangewood Foundation

Sarva Mangal Family Trust's Partners

Nonprofits Supported by SMFT | Worldwide

Pratham
Every Child in School & Learning Well

Rocket Learning

AIF
AMERICAN
INDIA
FOUNDATION

Shrimad Rajchandra Mission
Dharampur

THE RESOLUTION PROJECT

ALPHA PALLIATIVE CARE
An Initiative of Alpha Charitable Trust

EKAL VIDYALAYA
A PEOPLE'S MOVEMENT

AKSHAYA PĀTRA
Unlimited food for education

Lend A Hand India

BHANSALI TRUST
Empowering Humans

VOICE OF SPECIALLY ABLED PEOPLE

Life
since 1978

dasra

Siddh
Divyang Foundation

ALAI
ANIMAL LIVES ARE IMPORTANT

Dava Cana
Mobile Medical Clinics

MSMK
MATHRUSHREE MANOVIKASA KENDRA (R)
The Special Residential School
for Mentally Challenged Children

DRASHTI
NETRALAYA

Gallery








PraDigi




Sarva Mangal Family Trust
Let All Be Happy
MSI
Charitable Trust




ZENITH

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www.sarvamangalfamilytrust.org/

